





**MEDITERRANEAN TECHNOLOGY LED
INCUBATOR CO-OPERATION**

Medi-Cube

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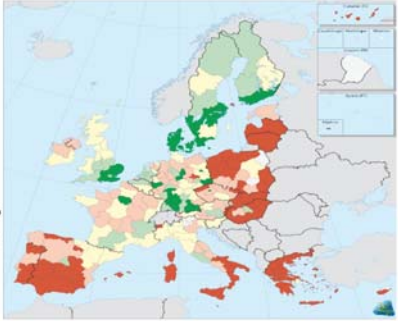



The Medi-Cube project was cofinanced by INTERREG IIIb and Ministry of Economics of Greece




**Archimed aims to support regions in South East
Mediterranean area**

Interreg IIIb
Region in isolation in
the SE
Mediterranean basin




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**Medi-Cube
partners**

1. ARISTOTLE UNIVERSITY OF THESSALONIKI – URENIO RESEARCH UNIT (Project Leader)
2. REGION OF CENTRAL MACEDONIA
3. PROVINCE OF MATERA
4. PROVINCE OF BRINDISI
5. CALABRIA REGION
6. MATIMOP – ISRAELI INDUSTRY CENTER FOR R&D


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Medi-cube activities

1. Creation of a network of 10-20 incubators
2. Analysis of the business and technology environment
3. Development of an online platform with an innovation toolbox to facilitate the transfer of technologies and product innovation to tenant companies
4. Training of all network members in the adaptation and use of the toolbox in their particular business environment.
5. Pilot implementation of the platform in sixteen cases in different industry sectors
6. Evaluation of pilot applications and exchange of good practice based on the results of the pilot applications.
7. Exchange of technologies and organisation of technology brokering events

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Incubator Methodology Highlights

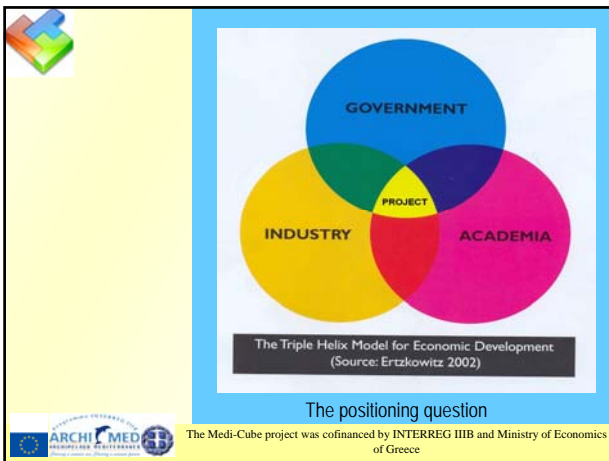
Selection	Pre – incubation	Incubation
Public Process	Evaluation of the Participant's skills: Professional experience Education level Preliminary assessment of the ventures economic and financial feasibility	Courses "An Introduction to Cooperativism" "The Cooperative As a Business " Support for the legalization of Cooperatives Business Plan Support to Cooperatives Insertion at the market

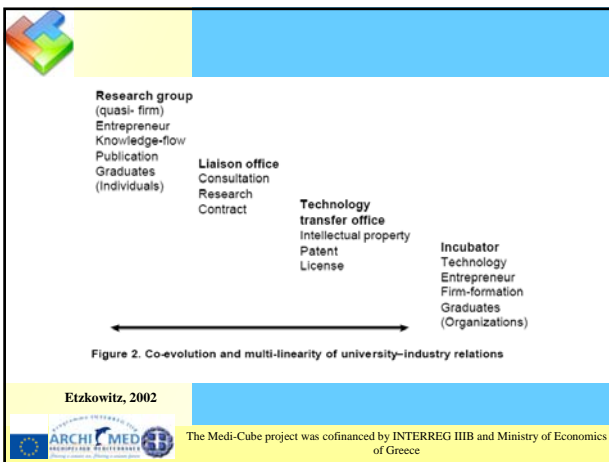
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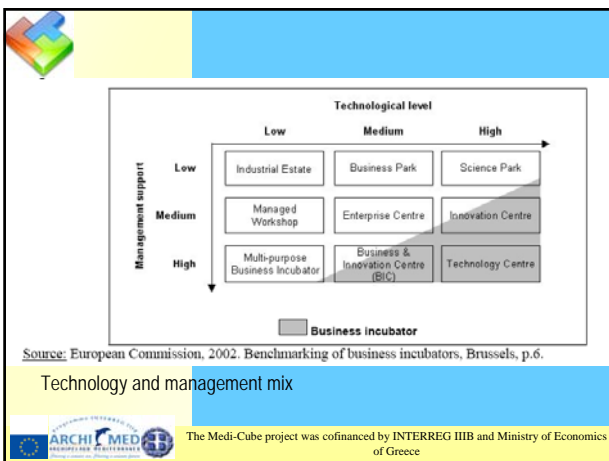



Universities & Research centres are the natural "nests" of incubators

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Survey recommendations

- ✓ To create a fertile environment inside incubators where innovation will flourish among the participant start-up companies
- ✓ To improve innovation build up capacity in the remote areas
- ✓ Creation of a network of incubators
- ✓ Facilitate the transfer of technologies and product innovation to tenant companies
- ✓ To help exchange of technologies and organization of technology brokering events

Exchange of best practices and brokering events.



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Participation of the following Incubators

I4g
Thermi
Technopolis



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4 platform subcomponents

- a. New product and service development
- b. Incubator innovation management
- c. Marketing intelligence
- d. Technology and market watch



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Random Walk Software

Incubator Innovation Management

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e-Mail: groud@hotmail.com

Random Walk Software

Installation Data
ΕΠΙΧΕΙΡΗΣΙΑΚΑ ΤΑΜΕΙΑ
ΠΔΓ

Version 1.0.0.0 © 1993 - 2006

Incubator Innovation Management

- Incubator Information
- Candidates
- Residents
- Incubator Processes
- Process Implementation
- Running Process Preview / Management

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Participation of four incubators in Italy

4 NPd applications

4 technology and market watch applications

4 Marketing Intelligence applications

4 incubator innovation management applications

Incubators best practice publication (region of Calabria)

Dissemination events in Italy and Greece

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URENIO
URBAN AND REGIONAL INNOVATION RESEARCH UNIT

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